MEDIA RELEASE



Driving Business Success for Consulting Firms in the Built and Natural Environment

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Australian Digital Built Environment Principles

The Australian Digital Built Environment Principles mark an important step in the adoption of digital technologies to improve the design and operation of our cities and infrastructure.

Released today at the Smart Cities Forum in Sydney, the development of the Principles was coordinated by industry association Consult Australia and involved hundreds of stakeholders from the public and private sectors.

Megan Motto, Chief Executive Officer of Consult Australia, says the Principles are a long-needed point of reference that projects, processes, and policies can be aligned to:

"To enable the benefits of new technology and approaches such as BIM, GIS, and Smart Cities, government and industry have needed to create a supportive policy environment."

"The Principles are a policy tool created within a technical context that enable stakeholders to focus on those actions that will help to ensure the delivery of long term benefits."

"They are something that can guide decision making and for which business governments and governments can express support."

Australian Digital Built Environment Principles

Australia will benefit from more liveable cities and better performing infrastructure through the use of open shareable asset information and enabling digital technologies to capture, plan, create, build, connect, and manage our built environments.

Principles to enable stakeholders to test the above hypothesis in their particular context:

Beneficial

Maximises value, skills, and competition whilst achieving improvements in productivity, environmental sustainability, and providing positive social benefit.

Usable

Maximises opportunities for adoption or involvement, and is inclusive irrespective of participant experience, size, resources, sector, or jurisdiction.

Deliverable

Supports innovation and sensible risk management, and can be achieved at a variety of scales with evidence-based solutions, available resources and delivery mechanisms.

Accessible

Accessible to relevant stakeholders, and is transparent in its operation and limitations while ensuring security and privacy.

Authoritative

Consistent across industry and government, and measurable against recognised standards, regulations, and appropriate requirements.

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More information on the Principles can be downloaded here.

For further information or to arrange an interview, please contact Project Manager, Matthew Trigg on 02 8252 6708 or matthew@consultaustralia.com.au

About Consult Australia

Consult Australia is the association that represents the business interests of consulting firms that design, engineer, assess and plan our built and natural environments.

We represent an industry comprising some 48,000 firms across Australia, ranging from sole practitioners through to some of Australia's top 500 firms. Collectively, our industry is estimated to employ over 240,000 people, and generate combined revenue exceeding \$40 billion a year.

Consult Australia has undertaken significant work to further the discussion, including on how major works are financed and procured. For more visit www.consultaustralia.com.au