MEDIA RELEASE



Driving Business Success for Consulting Firms in the Built and Natural Environment

21ST CENTURY INFRASTRUCTURE NEEDS 21ST CENTURY TECHNOLOGY

Consult Australia has highlighted the importance of industry innovation and the adoption of technologies such as Building Information Modelling (BIM) in supporting Prime Minister Abbott's vision for Australia's 21st century infrastructure.

Citing the McGraw Hill Construction Smart Market Report on the use of BIM in Australia and New Zealand launched today, the Association's Chief Executive, Megan Motto said that Australia's infrastructure design firms are already well advanced in their adoption of BIM.

"55 per cent of infrastructure companies report a very positive Return on Investment from BIM, and 84 per cent feel they are either getting a lot or all possible value from the technology," said Ms Motto.

"Recognising the value of BIM is critical. If we are going to manage the delivery of the large and increasingly complex projects we see today, it must be done with world's best technology.

"Whilst internally we are going well, in comparison to other regions Australia is still behind the mark in terms of commitment to, and use of BIM. This means we have an opportunity to learn from elsewhere in the world, adopt best practice and deliver value for money solutions for all parties."

The Smart Market Report was developed by McGraw Hill Construction alongside Autodesk (Premier Partner), AECOM (Corporate Partner) and Contributing Partners: Consult Australia, Aconex, AMCA, A.G. Coombs, CSI Global Services, Laing O'Rourke and Zuuse.

The launch of the Smart Market Report was the catalyst for bringing together Australia's leading thinkers on BIM in a full-day Technology Symposium hosted by Consult Australia.

"The importance of BIM capability for project team selection, leveraging the power of mobile technology and the return on investment and global opportunities of BIM were all on the agenda," said Ms Motto.

"Securing presentations from the BIM Academy, NASA and BST Global alongside attendance from over 60 BIM leaders from Australia's largest and most diverse built environment consulting firms speaks loudly about the importance of these technologies."

Ends

26 March 2014

For further information or to arrange an interview, please contact PR & Policy Advisor, Gillian O'Young on (02) 8252 6715 or via email at gillian@consultaustralia.com.au.

About Consult Australia

Consult Australia is the leading not-for-profit association that represents the business interests of consulting firms operating in the built and natural environment.

Our member firms include: AECOM, Brown Consulting, Golder Associates, Kellogg Brown & Root, Opus International Consultants, Parsons Brinckerhoff, Robert Bird Group, URS Australia and WorleyParsons.





Driving Business Success for Consulting Firms in the Built and Natural Environment

We represent an industry comprising some 48,000 firms across Australia, ranging from sole practitioners through to some of Australia's top 500 firms. Collectively, our industry is estimated to employ over 240,000 people, and generate combined revenue exceeding \$40 billion a year.