



70 YEARS IN 2022



# OneConsult

# SPONSORSHIP PROSPECTUS

Conference & Exhibition  
70<sup>th</sup> Birthday Celebration  
Industry Awards



#OneConsult2022

30 – 31 March 2022  
The Hilton, Sydney

[www.consultaustralia.com.au](http://www.consultaustralia.com.au)  
[engagement@consultaustralia.com.au](mailto:engagement@consultaustralia.com.au)



# OneConsult

## WHEN?

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Wednesday 30 – Thursday 31 March 2022

## WHERE?

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The Hilton, Sydney  
488 George Street  
Sydney NSW

## WHAT?

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In 2022 Consult Australia is celebrating. The annual National Conference is to be convened over two days and it will be the industry event of the year. Incorporating Consult Australia's 70<sup>th</sup> birthday celebrations and our annual awards announcements, this event will attract large numbers of participants. Be prepared for a packed two days featuring prominent speakers from industry and clients, as well as experts on issues concerning our industry. We have named this event OneConsult.

Along with an impressive two-day program, delegates will have ample networking opportunities during the event, with our exhibition enabling everyone to learn more about suppliers operating within the industry.



## WHO WE ARE

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Consult Australia is the industry association that proudly represents small, medium, and large businesses in design, advisory, and engineering. Our members provide professional consulting solutions to individual consumers, private sector companies, and public sector government clients, local, state, territory and federal. From building design to advisory services on major infrastructure, our members work across Australia shaping, creating, and sustaining our built and natural environment.

By sponsoring OneConsult you will have the opportunity to connect with our members and industry, enabling many business opportunities.

## WHY BE INVOLVED?

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- ☞ Reach the largest gathering of businesses in design, advisory and engineering from all over Australia. With an estimated over 300 attendees, delegates are from a wide range of corporate, small-to-medium enterprises, government and not for profits, including Chief Executive Officers, General Managers, Finance Managers, Marketing and Communications Managers, Procurement Managers, Board Directors and, importantly, "decision makers".
- ☞ Create more leads in the two days of this event and exhibition than you could possibly in months. With the opportunity for in-person interaction, create new business partnerships and contacts as well as reconnect with existing clients and past associates.
- ☞ Being part of this event enables you to demonstrate to key decision makers the capabilities of your product, how your services work and the reason why companies should be working with yours.
- ☞ This will be the event of the year, delivering results for you, be sure not to miss out on this opportunity.

# PROGRAM SNAPSHOT

## DAY ONE: WEDNESDAY 30 MARCH 2022

- ☞ Pre-Conference Industry Meetings
- ☞ Conference Opening Plenary
- ☞ Parallel Sessions throughout the day
- ☞ Exhibition throughout breaks
- ☞ Closing Plenary
- ☞ 70<sup>th</sup> Birthday Celebration and Welcome Cocktail Reception





## DAY TWO: THURSDAY 31 MARCH 2022

- ☞ Pre-Conference Exhibition and Networking
- ☞ Opening Plenary
- ☞ Parallel Sessions throughout the day
- ☞ Exhibition throughout breaks
- ☞ Closing Plenary
- ☞ Conference Dinner, 70<sup>th</sup> Birthday Celebration and Association Awards



# SPONSORSHIP OPPORTUNITIES

Consult Australia invites you to OneConsult to promote your organisation, develop key relationships and engage with decision makers and professionals from within the design, advisory and engineering industries.

We would be pleased to discuss all packages and any other sponsorship opportunities that will benefit your company and our delegates.

All pricing is ex GST.

## SPONSORSHIP AT A GLANCE

See separate pages for a full list of benefits

| Benefits                             | Platinum<br>\$15,000<br>2 available | Gold<br>\$12,000<br>2 available | Silver<br>\$9,000<br>2 available | Bronze<br>\$5,000<br>5 available |
|--------------------------------------|-------------------------------------|---------------------------------|----------------------------------|----------------------------------|
| Address Delegates                    | ✓                                   | ✓                               | ✓                                | -                                |
| Verbal Recognition of sponsorship    | ✓                                   | ✓                               | -                                | -                                |
| Dedicated EDM to Delegates           | ✓                                   | ✓                               | -                                | -                                |
| Exhibition Booth                     | ✓                                   | ✓                               | ✓                                | ✓                                |
| Event Registrations                  | 4                                   | 3                               | 2                                | 1                                |
| Consulting Matters Advertisement     | ½ page                              | ¼ page                          | -                                | -                                |
| Social Media Posts                   | 6                                   | 4                               | 2                                | 1                                |
| Website Profile                      | 200 words                           | 150 words                       | 100 words                        | 75 words                         |
| Branding on all Event Communications | ✓                                   | ✓                               | ✓                                | ✓                                |
| List of Registered Attendees         | ✓                                   | ✓                               | ✓                                | ✓                                |
| Conference App push alerts           | ✓                                   | ✓                               | ✓                                | ✓                                |

Event App Sponsor has overall branding opportunity, non-competitor advertising may be sold.



| Gala Dinner<br>\$15,000<br>1 available | Event App<br>\$8,000<br>1 available | Welcome Reception<br>\$7,000<br>1 available | Coffee Cart<br>\$6,000<br>1 available | Lanyard<br>\$6,000<br>1 available |
|--|-------------------------------------|---|---------------------------------------|-----------------------------------|
| ✓                                      | -                                   | ✓   | -                                     | -                                 |
| ✓                                      | ✓                                   | ✓   | ✓                                     | -                                 |
| ✓                                      | ✓                                   | -   | ✓                                     | -                                 |
| ✓                                      | ✓                                   | -   | -                                     | -                                 |
| 3                                      | 2                                   | 2   | 2                                     | 2                                 |
| ½ page                                 | ¼ page                              | -   | -                                     | -                                 |
| 4                                      | 2                                   | -   | -                                     | 2                                 |
| 200 words                              | 100 words                           | 100 words                                   | 100 words                             | 100 words                         |
| ✓                                      | ✓                                   | ✓   | ✓                                     | ✓                                 |
| ✓                                      | ✓                                   | ✓   | ✓                                     | ✓                                 |
| ✓                                      | ✓                                   | ✓   | ✓                                     | ✓                                 |



# MAJOR SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR \$15,000 (EX GST)

As a Platinum Sponsor, your organisation will be receiving the highest level of exposure and recognition during the event. Create a meaningful and lasting presence with an opportunity to address delegates, send a dedicated EDM to delegates via Consult Australia, an Exhibition booth and 4 conference registrations. In addition, our Platinum Sponsors receive a half page in our online association magazine Consulting Matters, 6 social media posts leading into the event, as well as a 200-word website profile and branding on all event marketing communications.

### YOU WILL RECEIVE

1. Opportunity to address delegates during a plenary session (*3 mins max and subject to discussion with Consult Australia. Topic and time is at the discretion of Consult Australia*)
2. One dedicated email blast to delegates on your behalf (*EDM to be sent by Consult Australia. Sponsor to provide content. Date and Time of EDM is at the discretion of Consult Australia*)
3. One 3 x 3 exhibition booth (*includes printed fascia, lighting, and power*)
4. Four full event registrations, including all conference sessions, day catering, welcome drinks and Gala Dinner attendance
5. A list of all registered attendees (*noting email addresses cannot be provided*)
6. Two push notifications on the Conference App to drive traffic to your exhibition booth
7. One half page advertisement in the Consult Australia online magazine Consulting Matters (*timing can be negotiated with Consult Australia*)
8. Six posts on Consult Australia's social media channels: divided between LinkedIn, Twitter and Instagram (*sponsor to provide content; date and time of posts is at the discretion of Consult Australia*)
9. Verbal recognition as a Platinum Sponsor during the opening and closing plenary
10. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 200-word company profile
11. Company logo on all holding slides
12. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)



# MAJOR SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR \$12,000 (EX GST)

Create a lasting impression as a Gold Sponsor at Consult Australia's annual national event, OneConsult. With an exhibition booth, significant brand awareness and up to three delegates in attendance, and more, the presence of your organisation will be felt across the event. As a Gold Sponsor, a representative from your organisation will also have the coveted opportunity to address delegates during a plenary session.

### YOU WILL RECEIVE

1. Opportunity to address delegates during a plenary session (*3 mins max and subject to discussion with Consult Australia. Topic and time is at the discretion of Consult Australia*)
2. One dedicated email blast to delegates on your behalf (*EDM to be sent by Consult Australia. Sponsor to provide content. Date and Time of EDM is at the discretion of Consult Australia*)
3. One 3 x 3 exhibition booth (*includes printed fascia, lighting, and power*)
4. Three full event registrations, including all conference sessions, day catering, welcome drinks, and Gala Dinner attendance
5. A list of all registered attendees (*noting email addresses cannot be provided*)
6. Two push notifications on the Conference App to drive traffic to your exhibition booth
7. One quarter page advertisement in the Consult Australia online magazine Consulting Matters (*timing can be negotiated with Consult Australia*)
8. Four posts on Consult Australia's social media channels: divided between LinkedIn, Twitter and Instagram (*sponsor to provide content; date and time of posts is at the discretion of Consult Australia*)
9. Verbal recognition as a Gold Sponsor during the opening and closing plenary
10. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 150-word company profile
11. Company logo on all holding slides
12. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)

# MAJOR SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR \$9,000 (EX GST)

Stand out from the crowd with our Silver sponsorship package. With numerous brand awareness opportunities as well as two delegates in attendance, this will be the perfect opportunity to build lasting relationships and generate leads for your organisation.

### YOU WILL RECEIVE

1. One 3 x 3 Exhibition Booth (*includes printed fascia, lighting, and power*)
2. Two push notifications on the Conference App to drive traffic to your exhibition booth
3. Two full event registrations, including all conference sessions, day catering, welcome drinks, and Gala Dinner attendance
4. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 100-word company profile
5. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)
6. Two posts on Consult Australia's social media channels: divided between LinkedIn, Twitter and Instagram (*sponsor to provide content; date and time of posts is at the discretion of Consult Australia*)
7. A list of all registered attendees (*noting email addresses cannot be provided*)





# MAJOR SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR \$5,000 (EX GST)

If you would like great exposure at Consult Australia's national event, a Bronze sponsorship package will give you that added boost and enhance your presence.

### YOU WILL RECEIVE

1. One 3 x 3 Exhibition Booth (*includes printed fascia, lighting, and power*)
2. Two push notifications on the Conference App to drive traffic to your exhibition booth
3. One full event registration, including all conference sessions, day catering, Welcome Drinks, and Gala Dinner attendance
4. One post on Consult Australia's social media channel (*sponsor to provide content; date and time of post is at the discretion of Consult Australia*)
5. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 75-word company profile
6. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)
7. A list of all registered attendees (*noting email addresses cannot be provided*)



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## GALA DINNER \$15,000 (EX GST)

The Gala Dinner will be the highlight of the event program. The evening will be filled with fun, networking and entertainment. Celebrating the conclusion of the Conference, Consult Australia's 70<sup>th</sup> Birthday and importantly honouring our Annual Awards finalists and winners, this evening will be very well attended. Delegates will associate your organisation with this marvellous celebration, as you will be the sole sponsor of this event.

### YOU WILL RECEIVE

1. Exclusive sponsorship of the Gala Dinner with the opportunity to make a five-minute address to attendees during the dinner
2. Opportunity to sponsor one Award Category and present the award at the Gala Dinner
3. Opportunity to host one table at the dinner (10 tickets)
4. Opportunity to have a seat drop during the dinner (*this would occur beforehand and be undertaken by Consult Australia on your behalf*)
5. One 3 x 3 Exhibition Booth (*includes printed fascia, lighting, and power*)
6. Three full event registrations, including all conference sessions, day catering and welcome drinks
7. A list of all registered attendees (*noting email addresses cannot be provided*)
8. One rotating banner on the Conference App
9. Four posts on Consult Australia's social media channels: divided between LinkedIn, Twitter and Instagram (*sponsor to provide content. Date and time of posts is at the discretion of Consult Australia*)
10. Verbal recognition as a sponsor during the opening and closing plenary
11. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 200-word company profile
12. Company logo on all holding slides during the gala dinner
13. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)
14. One half page advertisement in the Consult Australia online magazine Consulting Matters (*timing can be negotiated with Consult Australia*)
15. One dedicated email blast to delegates on your behalf (*EDM to be sent by Consult Australia. Sponsor to provide content. Date and time of EDM is at the discretion of Consult Australia*)



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## COFFEE CART \$6,000 (EX GST)

Everyone loves a caffeine hit to keep them at their peak! The Coffee Cart is one of the most visited spaces at the event, this is your exclusive opportunity to attain high visitor traffic over the two days of the event.

### YOU WILL RECEIVE

1. Coffee Cart located in one pre-determined and central location
2. Opportunity to use your company branded take-away cups (must have lids) and napkins – Sponsor to supply at own cost
3. Two full event registrations, including all conference sessions, day catering, Welcome drinks, and Gala Dinner attendance
4. A list of all registered attendees (*noting email addresses cannot be provided*)
5. One rotating banner on the Conference App
6. Two push notifications about the Coffee Cart on the Conference App
7. Verbal recognition as a sponsor during the opening and closing plenary
8. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 100-word profile
9. Logo on conference plenary holding slides
10. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)
11. One dedicated email blast to delegates on your behalf (*EDM to be sent by Consult Australia. Sponsor to provide content. Date and time of EDM is at the discretion of Consult Australia*)

### PLEASE NOTE:

- ☞ Coffee and dedicated baristas are provided by the Hilton Sydney at the sponsor's cost
- ☞ Coffee Cart and space are supplied but does not include furniture and signage graphics, these are at the sponsor's expense
- ☞ Supply of coffee cannot be restricted and is to be made available to all conference delegates, sponsors and exhibitors
- ☞ If you do not use own branded cups, plain cups to be purchased by the sponsor

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## LANYARD \$6,000 (EX GST)

By sponsoring the OneConsult conference lanyards you will be front and centre of the conference on both days. With delegates, sponsors, exhibitors and visitors required to wear a lanyard for entrance, your company name and logo will be visible to everyone. Your company will definitely be hard to miss! The same lanyard is worn over two days.

### YOU WILL RECEIVE

1. Exclusive sponsorship of the OneConsult conference lanyards (it is a requirement that they are worn at all times on both days)
2. Two full Conference registrations, including all Conference sessions, day catering, welcome drinks, and Gala Dinner attendance
3. A list of all registered attendees (*noting email addresses cannot be provided*)
4. One rotating banner on the Conference App
5. Two posts on Consult Australia's social media platforms
6. On-screen recognition as a sponsor at the opening and closing plenary
7. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 100-word company profile
8. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)

### PLEASE NOTE:

- ☞ Lanyards are supplied by, and co-branded with Consult Australia





# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## EVENT APP \$8,000 (EX GST)

By sponsoring the OneConsult conference App, you will have an early and prolonged life sponsorship. With the App being launched in November 2021 and open until May 2022, your company will be front of mind with Consult Australia members and supporters for a six month period. The App will be the central hub of the conference, with all details of the 2-day programme being uploaded onto the App. Sponsorship of the App is exclusive and competing companies to your organisation will not be permitted to purchase advertising on it.

### YOU WILL RECEIVE

1. Opportunity to attend the welcome drinks with 2 additional tickets for non-conference registrants
2. Two full Conference registrations, including all Conference sessions, day catering, welcome drinks, and Gala Dinner attendance
3. A list of all registered attendees (*noting email addresses cannot be provided*)
4. A mix of six rotating and static App banners
5. Six posts on Consult Australia's social media platforms
6. On-screen recognition as a sponsor at the opening and closing plenary
7. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 100-word company profile
8. EDM recognition when Consult Australia launches the App to the industry

### PLEASE NOTE

- Advertising will be sold on the Conference App. However sponsor competitor organizations will not be offered the opportunity.



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## 70<sup>TH</sup> BIRTHDAY CELEBRATION AND WELCOME RECEPTION \$7,000 (EX GST)

The 70<sup>th</sup> Birthday Celebration and Welcome Reception is the icebreaker of the event, as it is the first social function on the programme. Sponsorship of The 70<sup>th</sup> Birthday Celebration and Welcome Reception enables you to connect with an estimated over three hundred attendees and to convey your key messages in a relaxed and friendly environment.

### YOU WILL RECEIVE

1. Exclusive sponsorship of The 70<sup>th</sup> Birthday Celebration and Welcome Reception and an opportunity to make a five-minute address to attendees at the event
2. Opportunity to conduct an activation and/or provide entertainment at the 70<sup>th</sup> Birthday Celebration and Welcome Reception. (This activation is at an additional cost to the sponsor)
3. Opportunity to theme the welcome drinks. (Theming is on approval from Consult Australia and an additional cost to the sponsor)
4. Two full Conference registrations, including all Conference sessions, day catering, welcome drinks, and Gala Dinner attendance
5. Three additional welcome reception tickets
6. A list of registered attendees (*noting email addresses cannot be provided*)
7. One rotating banner on the Conference App
8. Verbal recognition as a sponsor at the opening plenary
9. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 100-word profile
10. Logo on conference plenary holding slides – Day 1
11. Logo on all Conference marketing sent out by Consult Australia (from date of signed agreement)





FIVE  
OPPORTUNITIES ONLY

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## SEAT DROP \$1,500 (EX GST)

As a seat drop sponsor you will have the opportunity to reach Conference delegates during the plenary and supply them with a resource or product about your organisation.

### YOU WILL RECEIVE

1. Seat drop of product/resource in the room prior to session (Seat drop conducted by Consult Australia on your behalf)
2. A list of registered attendees (*noting email addresses cannot be provided*)
3. Recognition on the Sponsor area of the Event website and in the Event App with your organisation's logo, link to your website and a 50-word company profile

TWENTY  
OPPORTUNITIES ONLY

## CONFERENCE APP BANNER AD \$500 (EX GST)

Gain additional exposure throughout the conference with a banner ad on the Conference App

### YOU WILL RECEIVE

1. One banner advertisement on the official Conference App (banner ad is not exclusive and will be on a rotational basis throughout the conference)





# AWARDS CELEBRATION





# CONSULT AUSTRALIA ANNUAL AWARDS SPONSORSHIP

## INDUSTRY AWARDS SPONSOR \$5,000 PER CATEGORY (EX GST)

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The annual awards event showcases the outstanding work undertaken by our industry and presents a unique opportunity to align your brand and show your support for the industry.

Awards categories are outlined below and there is one sponsorship opportunity available per category.

### AWARDS CATEGORIES INCLUDE:

- ☞ Champions of Change - Female Leadership
- ☞ Client Service Excellence
- ☞ Collaboration for Project Excellence
- ☞ Future Leader
- ☞ Innovative Design
- ☞ People First
- ☞ Small Business Excellence
- ☞ Superior Sustainability
- ☞ Technological Innovation

### YOU WILL RECEIVE

1. Exclusive sponsorship of one award at the Conference Dinner
2. Opportunity to present the award to the recipient
3. Opportunity to address the audience during the award presentation (2 mins)
4. Photo opportunity with the award recipient(s)
5. One full Conference registration, including all Conference sessions, day catering, welcome drinks, and Gala Dinner attendance
6. A list of registered attendees (*noting email addresses cannot be provided*)
7. Logo on media wall at the Conference/Awards Dinner
8. Logo on Table Menu and Awards Booklet
9. Verbal recognition as a sponsor during the awards ceremony
10. Recognition as a sponsor on the Consult Australia Awards webpage
11. Logo on all Conference marketing sent out by Consult Australia







# BOOKING FORM

## CONTACT INFORMATION

Company Name ..... Company Address.....

Town/Suburb ..... State/Country ..... Postcode .....

## PERSONAL DETAILS

Name ..... Position/Title .....

Phone ..... Email .....

## SPONSORSHIP REGISTRATION

- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$12,000
- ☐ Silver Sponsor \$9,000
- ☐ Bronze Sponsor \$5,000
- ☐ Industry Awards Sponsor \$5,000
  - ☐ Champions of Change - Female Leadership
  - ☐ Client Service Excellence
  - ☐ Collaboration for Project Excellence
  - ☐ Future Leader
  - ☐ Innovative Design
  - ☐ People First
  - ☐ Small Business Excellence
  - ☐ Superior Sustainability
  - ☐ Technological Innovation

## ADDITIONAL MARKETING OPPORTUNITIES

- ☐ Gala Dinner \$15,000
- ☐ Event App \$8,000
- ☐ Welcome Drinks \$7,000
- ☐ Coffee Cart \$6,000
- ☐ Lanyard \$6,000
- ☐ Seat Drop \$1,500
- ☐ Conference App Banner Ad \$500

## CANCELLATION POLICY / TERMS AND CONDITIONS

☐ I acknowledge and agree to the terms and conditions stated below

1. Consult Australia reserves the right to amend sponsor packages. Every effort will be made to maximise sponsor benefits
2. Selection of sponsors will be based on their ability to meet the event requirements. Consult Australia reserves the right to deny any sponsorship application
3. All prices in this document exclude GST
4. All sponsorship packages will only be confirmed on receipt of this signed booking form. Consult Australia will email confirmation
5. The sponsor agrees to pay Consult Australia within 14 days of receipt of the invoice
6. Cancellations received in writing within 28 days of the event commencement date will receive a 50% refund, cancellations after this date will not receive any refund
7. No sponsor can assign or sublet or apportion any part of their sponsorship without the approval of Consult Australia
8. Additional furniture hire, equipment hire, staff or any other addition are at the expense of the sponsor and not at the expense of Consult Australia
9. The sponsor is responsible for obtaining insurance, including but not restricted to its personnel, material and equipment for the duration of the event
10. Consult Australia reserves the right to use photographs, media and content from the event for promotional activities

Signature: ..... Date:     /     /

## PAYMENTS

Payment should be made using the following methods:

**Direct Deposit:** Account Name: Consult Australia BSB: 082-057 Account Number: 65099-7869  
Please advise by email to [accounts@consultaustalia.com.au](mailto:accounts@consultaustalia.com.au) once a direct deposit payment has been made.

**Credit Card:** Credit card payments can be made by logging onto [portal.consultaustalia.com.au](http://portal.consultaustalia.com.au) or by contacting the National Office.

☐ Select to be invoiced

Please return your completed application form to [engagement@consultaustalia.com.au](mailto:engagement@consultaustalia.com.au)  
Please keep a copy of your details.





**Consult Australia National Office**

Level 6, 50 Clarence Street  
Sydney NSW 2000

**Postal Address**

GPO Box 56 Sydney NSW 2001

02 8252 6700

[engagement@consultaaustralia.com.au](mailto:engagement@consultaaustralia.com.au)

**#OneConsult2022**



**@ConsultAus**



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**/company/consult-australia**