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# LETTER OF UNDERSTANDING

**DATED:** 1 MAY 2013

This Letter of Understanding is made between:

**Green Building Council of Australia** of Level 15, 179 Elizabeth Street, Sydney, New South Wales, 2000 ("**GBCA**")

and

**Consult Australia** of Level 6, 50 Clarence Street, Sydney, New South Wales, 2000 ("**Consult Australia**")

## **PURPOSE:**

To establish a co-operative and mutually beneficial relationship between GBCA and Consult Australia in relation to their respective continuing professional development programs, networking events and reciprocal marketing activities.

## **BACKGROUND:**

- A. GBCA and Consult Australia conduct educational programs, industry networking events and market relevant information to their members and the built environment sector.
- B. GBCA and Consult Australia agree to provide reciprocal marketing support for courses, events and information for the benefit of their respective members.

## **UNDERSTANDING:**

GBCA and Consult Australia each agree as follows:

1. To promote educational courses and events on its website and in its calendar of events, and, at its discretion, through other of its regular marketing channels.
2. To provide each other's members with a 10% discount on advertising in each other's print and online media.
3. To supply each other with a logo for use in advertising activities.
4. To supply each other with guidelines for use of any logo.
5. To strictly comply with guidelines for logo use.
6. Each party may periodically request information from the other party for the purposes of reviewing activities to ensure an appropriate standard in relation to:
  - currency and relevance;
  - content and quality of learning materials;
  - suitability of lecturers/trainers/presenters;



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- appropriateness of the physical set up of the training premises; and/or
  - member evaluation of courses undertaken.
7. To co-operate with each other in any review of the kind referred to in paragraph 6 above.
  8. To recognise the other party as a training partner in its annual or industry directory in a form approved by the other party and at no cost.
  9. To appoint dedicated personnel to ensure that the provisions of this MoU are met.
  10. To review this letter of understanding every 12 months.
  11. This letter of understanding can only be varied with the written consent of both parties.
  12. Either party may terminate this letter of understanding on giving 90 days' written notice of its intention to terminate.

*This document is a statement of understanding and is not intended to create binding or legal obligations on either party. This letter reflects an affiliation and collaboration between the organisations and is not to be construed in any way as a partnership, joint venture or any other legal entity or relationship.*

Signed for and on behalf of the organisations by their duly authorised officers:

SIGNED for and on behalf of  
**GREEN BUILDING COUNCIL OF AUSTRALIA**  
ACN 100 789 937 by its duly authorised  
officer:



Margaret Khursigara  
Marketing Director

SIGNED for and on behalf of  
**Consult Australia** by its duly authorised officer:



Cathy Mitchell  
Director of Marketing & Membership