

Consult Australia New South Wales Division 2017 Sponsorship Opportunities

Consult Australia is the association that represents the business interests of consulting firms that design, engineer, assess and plan our built and natural environments.

We represent an industry comprising some 48,000 firms across Australia, ranging from sole practitioners through to some of Australia's top 500 firms. Collectively, our industry is estimated to employ over 240,000 people, and generate combined revenue exceeding \$40 billion a year.

Our New South Wales events program and extensive advocacy work are designed to serve the needs of our members whilst also delivering public benefit directed to creating better cities.



Why Sponsor Consult Australia NSW?

- **Brand Exposure**
Increase your brand's penetration within leading and emerging firms and exposure to current and future influencers
- **Valuable Networking**
Consult Australia events provide unparalleled networking opportunities with a highly targeted audience
- **Business Leads**
Promote your business as a legitimate contributor to the industry and generate new commercial leads
- **Don't Miss Out**
Complementary tickets to each event ensures you stay at the forefront of industry thinking and emerging networks

Package Options

	Platinum	Gold	Silver
Complementary tickets per Consult Australia NSW general events	10	8	6
Complementary tickets per <i>Seat at the Table</i> Boardroom Luncheons	1	Negotiable	-
Complementary tickets per Consult Australia NSW special or training events	1	1	-
Option for Business Card Draw at Consult Australia NSW events	Up to 2	Up to 1	-
Option to give welcome comments or vote of thanks at NSW events	Up to 2	Up to 1	-
Guest list sent before Consult Australia NSW events where sponsor represented	Yes	Yes	Yes
Display of a banner at Consult Australia NSW event venue where suitable	Yes	-	-
Option to submit to Consult Australia NSW Industry Update e-news	Yes	Yes	Yes
Logo and sponsor level displayed on Consult Australia NSW website	Yes	Yes	Yes
Logo and sponsor level included on relevant Consult Australia NSW emails	Yes	Yes	Yes
Promotion sponsor content via Consult Australia NSW social media	Yes	-	-
Full copy of any Consult Australia NSW photography*	Yes	Yes	-
Exclusivity in area of business practice**	Yes	Yes	-
Sponsorship duration (months)***	12	12	12
Additional/complementary benefits	Negotiable	Negotiable	Negotiable
Investment (excl. GST)	\$15,000	\$11,000	\$8,000

*Upon request **Applies to NSW Division and is based on 'reasonable' assessment of relevant sector(s) ***Option to extend to end of Financial Year