



**‘THE TOOLS FOR DESIGNING CITIES ARE CHANGING’
Consult Australia and Smart Cities Council team-up for new guide**

For immediate release

A toolkit to help consultants better understand the role of data, design and technology in designing cities will be published today [21/02/18] at the Consult Australia ASPAC Leaders Conference in Sydney.

The ‘Smart Cities Guide for Built Environment Consultants’ is the result of a collaboration between Consult Australia, the Smart Cities Council (ANZ) and their respective members. It defines and sets out the functions of a smart city and includes a checklist for collaboration across the sector.

Megan Motto, Chief Executive of Consult Australia, said: “As the tools for designing cities change, so too must the practices of firms in the built environment. This is in part about understanding technological advance and increasing the role of data, but it is equally about understanding the culture of collaboration and constant improvement associated with digital.”

The ‘Guide’ contrasts differences between traditional project challenges with smart city outcomes and provides a series of questions for consultants to assess clients on smart city awareness, technology and related strategy.

Adam Beck, Executive Director of Smart Cities ANZ, said: “It is about providing answers or signposting to existing documents like the Smart City Readiness Guide, but equally, it is a support framework for consultants and clients to both better understand how technology, data and intelligent design can enhance a city’s liveability, workability and sustainability.”

The ‘Smart Cities Guide for Built Environment Consultants’ is sponsored by **Arcadis** and **PlaceSense** and is available for free download at www.consultaustralia.com or by clicking [here](#).

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NOTES FOR EDITORS

1. Interview requests

For an interview with **Megan Motto**, CEO of Consult Australia, call [0420901276] or for **Adam Beck**, Executive Director of the Smart Cities Council ANZ, call [0422 496 043].

2. About Consult Australia

Consult Australia is the industry association representing consulting firms operating in the built and natural environment sectors. These services include design, engineering, architecture, technology, survey, legal and management solutions for individual consumers through to major companies in the private and public sector including local, state and federal governments. We represent an industry comprising some 48, 900 firms across Australia, ranging from sole practitioners through to some of Australia's top 500 firms with combined revenue exceeding \$40 billion a year.

3. About the Smart Cities Council ANZ

The Smart City Council is the world's leading smart cities network seeking to advance liveability, workability and sustainability of cities. Visit <https://anz.smartcitiescouncil.com>

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