

# **2019 Leaders Conference**

**Luna Park, Milsons Point, Sydney**  
**20-21 February 2019**

## **Sponsorship opportunities**

Version 1 | October 2018



Consult Australia is pleased to provide the following overview of available sponsorship opportunities for the 2019 Leaders Conference and look forward to partnering with you to our mutual benefit.

## About Consult Australia

Consult Australia is a not-for-profit association representing the business interests of consulting firms operating in the built and natural environment.

We exist to improve our members' operating environment and, as part of this mandate, we do extensive advocacy work on behalf of the industry—facilitating governments' policy development and actively working to set the agenda for a range of issues including: infrastructure planning and funding, innovation, diversity, STEM education, and procurement. Consult Australia also provides a range of other member services such as economic reports, performance and salary benchmarking, professional development courses, and networking events to help firms run best-practice consultancies.

As a not-for-profit association, the only way we can continue to provide these services to our members is through the financial support of our partners and sponsors – so by partnering with us you will be showing our members, and the industry as a whole, that you care about them and their businesses!

## About the Leaders Conference

Now in its sixth year, the annual Consult Australia Leaders Conference has been designed to provide a unique learning, networking, and sharing platform for senior leaders from within built environment consulting firms in Australia (and the Asia Pacific region more broadly).

## The program

The program each year is designed to incorporate a variety of session styles (including keynotes, panels and workshops) in order to most effectively support the exploration of trends and ideas (both inside and outside of our industry); encourage participation and promote openness in discussion and debate; and optimise opportunities to learn from each other as well as outside experts.

The 2019 program will be available shortly, but in the meantime, you can view information about past events (including programs, speakers and attendees) [here](http://www.consultaustralia.com.au/leaders-conference/home) (<http://www.consultaustralia.com.au/leaders-conference/home>).

## 2019 dates and location

The 2019 Leaders Conference will be held over two days from Wednesday 20 to Thursday 21 February at Luna Park in Sydney. There will also be an informal welcome dinner for all attendees on Tuesday 19 February in the Sydney CBD.

## Next steps

If you would like to partner with us as a sponsor for the 2019 Leaders Conference please contact Kisanne Dulin, Chief Operating Officer, on 02 8252 6718 or via [Kisanne@consultaustralia.com.au](mailto:Kisanne@consultaustralia.com.au).

## Sponsorship

Details of each of the available sponsorship packages are outlined below.

<b>PLATINUM</b>	<p>The platinum event sponsorship includes the following benefits: <span style="float: right;"><b>@ \$20,000+GST</b></span></p> <ul style="list-style-type: none"> <li>• Full Conference registration for two (2) representatives (including Reception)</li> <li>• 15% discount on any additional registrations</li> <li>• Speaking opportunity or opportunity for panel participation (as appropriate)</li> <li>• Banner displayed in the Conference room</li> <li>• Banner displayed in the foyer / break area</li> <li>• Full page ad in delegate handout (DL size)</li> <li>• Recognition of sponsorship level and logo placement in the program</li> <li>• Recognition of sponsorship level and logo placement on all Conference communications</li> <li>• Logo included on holding slides and on visual loop to be played in all breaks</li> <li>• Logo, website link and 100 words of copy on the sponsor page of the Leaders Conference website</li> <li>• Verbal recognition of event sponsorship level</li> <li>• A list of Conference attendees and their contact details one week prior.</li> </ul>
<b>GOLD</b>	<p>The gold event sponsorship includes the following benefits: <span style="float: right;"><b>@ \$12,500+GST</b></span></p> <ul style="list-style-type: none"> <li>• Full Conference registration for one (1) representative (including Reception)</li> <li>• Registration for one (1) additional representative to attend the Reception</li> <li>• 15% discount on any additional registrations</li> <li>• Opportunity to introduce a keynote speaker or panel session</li> <li>• Banner displayed in the foyer / break area</li> <li>• Recognition of sponsorship level and logo placement in the program</li> <li>• Recognition of sponsorship level and logo placement on all Conference communications</li> <li>• Logo included on holding slides and on visual loop to be played in all breaks</li> <li>• Logo, website link and 100 words of copy on the sponsor page of the Leaders Conference website</li> <li>• Verbal recognition of event sponsorship level</li> <li>• A list of Conference attendees and their contact details one week prior.</li> </ul>
<b>SILVER</b>	<p>The silver event sponsorship includes the following benefits: <span style="float: right;"><b>@ \$7,500+GST</b></span></p> <ul style="list-style-type: none"> <li>• Full Conference registration for one (1) representative (including Reception)</li> <li>• Registration for one (1) additional representative to attend the Reception</li> <li>• 10% discount on any additional registrations</li> <li>• Opportunity to give vote of thanks to panel moderator and members</li> <li>• Banner displayed in the foyer / break area</li> <li>• Recognition of sponsorship level and logo placement in the program</li> <li>• Recognition of sponsorship level and logo placement on all Conference communications</li> <li>• Logo included on holding slides and on visual loop to be played in all breaks</li> <li>• Logo, website link and 50 words of copy on the sponsor page of the Leaders Conference website</li> <li>• Verbal recognition of event sponsorship level.</li> </ul>

<b>COCKTAIL RECEPTION</b>	<p>The cocktail reception event sponsorship includes the following benefits: <span style="float: right;"><b>@ \$10,000+GST</b></span></p> <ul style="list-style-type: none"> <li>• Full Conference registration for one (1) representative (including Reception)</li> <li>• Registration for one (1) additional representative to attend the Reception</li> <li>• 10% discount on any additional registrations</li> <li>• Banner displayed in the Cocktail Reception room</li> <li>• Recognition of sponsorship level and logo placement in the program</li> <li>• Recognition of sponsorship level and logo placement on all Conference communications</li> <li>• Logo included on holding slides and on visual loop to be played in all breaks</li> <li>• Logo, website link and 100 words of copy on the sponsor page of the Leaders Conference website</li> <li>• Verbal recognition of event sponsorship level</li> <li>• Verbal recognition as Reception Sponsor (at the Reception)</li> <li>• A list of Reception attendees and their contact details one week prior.</li> </ul>
<b>WELCOME DINNER</b>	<p>The welcome dinner sponsorship includes the following benefits: <span style="float: right;"><b>@ \$10,000+GST</b></span></p> <ul style="list-style-type: none"> <li>• Full Conference registration for one (1) representative (including Dinner and Reception)</li> <li>• Registration for one (1) additional representative to attend the Dinner and Reception</li> <li>• 10% discount on any additional registrations</li> <li>• Banner displayed at the Welcome Dinner Venue</li> <li>• Recognition of sponsorship level and logo placement in the program</li> <li>• Recognition of sponsorship level and logo placement on all Conference communications</li> <li>• Logo included on holding slides and on visual loop to be played in all breaks</li> <li>• Logo, website link and 100 words of copy on the sponsor page of the Leaders Conference website</li> <li>• Verbal recognition of event sponsorship level</li> <li>• Verbal recognition as Welcome Dinner Sponsor (at the Dinner)</li> <li>• A list of Reception attendees and their contact details one week prior.</li> </ul>
<b>BREAK / COFFEE CART</b>	<p>The break / coffee cart sponsorship includes the following benefits: <span style="float: right;"><b>TAKEN</b></span></p> <ul style="list-style-type: none"> <li>• Full Conference registration for one (1) representative (including Reception)</li> <li>• Registration for one (1) additional representative to attend the Reception</li> <li>• 10% discount on any additional registrations</li> <li>• Banner displayed in the foyer / break area</li> <li>• Recognition of sponsorship level and logo placement in the program</li> <li>• Recognition of sponsorship level and logo placement on all Conference communications</li> <li>• Logo included on holding slides and on visual loop to be played in all breaks</li> <li>• Logo, website link and 50 words of copy on the sponsor page of the Leaders Conference website</li> <li>• Verbal recognition of event sponsorship level.</li> </ul>
<b>LANYARD</b>	<p>The lanyard sponsorship includes the following benefits: <span style="float: right;"><b>@ \$5,000+GST</b></span></p> <ul style="list-style-type: none"> <li>• Full Conference registration for one (1) representative (including Reception)</li> <li>• Registration for one (1) additional representative to attend the Reception</li> <li>• 10% discount on any additional registrations</li> <li>• Banner displayed in the foyer / break area</li> <li>• Company branding on lanyards to be worn by each delegate</li> <li>• Recognition of sponsorship level and logo placement in the program</li> <li>• Recognition of sponsorship level and logo placement on all Conference communications</li> <li>• Logo included on holding slides and on visual loop to be played in all breaks</li> <li>• Logo, website link and 50 words of copy on the sponsor page of the Leaders Conference website</li> <li>• Verbal recognition of event sponsorship level.</li> </ul>

<b>BENEFIT SUMMARY</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Reception</b>	<b>Welcome</b>	<b>Lanyard</b>	<b>Break</b>
Full Conference registration for two (2) representatives	■						
Full Conference registration for one (1) representative		■	■	■	■	■	■
Registration for one (1) additional representative at the Welcome Dinner					■		
Registration for one (1) additional representative to attend the Reception		■					
15% discount on any additional registrations	■	■					
10% discount on any additional registrations			■				
Speaking or panel participation opportunity (as appropriate)	■						
Opportunity to introduce a keynote speaker or panel session		■					
Opportunity to give vote of thanks to panel moderator and members			■				
Banner displayed in the Conference room	■						
Banner displayed in the foyer / break area	■	■	■			■	■
Banner displayed at Welcome Dinner and welcome guests					■		
Banner displayed at Cocktail Reception and welcome guests				■			
Company branding on lanyards to be worn by each delegate						■	
Full page ad in delegate handout (DL size)	■						
Recognition of sponsorship level and logo placement in the program	■	■	■	■	■	■	■
Recognition of sponsorship (and logo) on all Conference communications	■	■	■	■	■	■	■
Logo on holding slides and visual loop played during breaks	■	■	■	■	■	■	■
Logo, website link and 100 words of copy on Conference website	■	■		■	■		
Logo, website link and 50 words of copy on Conference website			■			■	■
Verbal recognition of event sponsorship level	■	■	■	■	■	■	■
A list of Conference attendees and their contact details one week prior	■	■					
A list of Reception attendees and their contact details one week prior				■			